



ligia&camolesi

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Graphic Designer and Illustrator (Brazil remote)

Academic background

2016 • 2020 – Superior School of Marketing and Advertising from São Paulo (ESPM):

Bachelor Degree in Visual Design focused on Marketing. I received a meritocratic scholarship for my first placement in the entrance exam. I also received the Emilie Chamie Prize from ESPM for my printed portfolio made in 2019.

2013 • 2015 – ETEC Martin Luther King: Technical course in Marketing.
Core Modules: Consumer behaviour, Sales management, Institutional Marketing, Entrepreneurship, Ethics and Legislation.

Professional background

Jul 2020 • Current – Jr. Designer at WeCancer. Coordination and development of the brand's visual communication, whether online or offline, I create campaigns, manuals for patients, illustrations, content for social media, newsletters, website management and others.

Main projects:

Development of WeCancer's Brandbook, Symptom Manuals for patients, Online campaigns and social media posts, Posters and brochure for clients.

Dec 2019 • Jun 2020 – Design Internship at WeCancer. Development of all visual materials of the company (illustrations, infographics, presentations, manuals and posts).

Mar 2017 • Current – Freelance illustrator. Development of illustrations for books, magazines, decoration, prints and corporate materials.

Aug 2019 • Dec 2019 – Monitoring of Design.

At ESPM, in the area of CG, helping students to do projects that involved the use of software, such as the ones from Adobe Creative Cloud.

Complementary Activities

2018 • 2019

Scientific Initiation Program at ESPM:

The researched subject was "Use Possibilities of Visual Language in Children's Book Illustrations". The project earned a Merit Certificate at the Student Show of ESPM.

2017 • 2018

Young Talents Program at ESPM:

Introduction to Scientific Research offered only to scholarship students among the first placed in the entrance exam of college.

Courses and Workshops 2013 • 2020

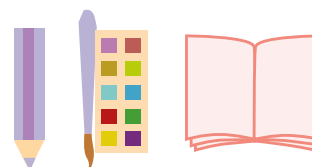
- English Course at Cultura Inglesa, 3 years.
- Handmade book binding workshop at ESPM, 10 h.
- Scientific Illustration and Natural Tempers Painting Workshops at Sesc Belenzinho, 24 h.
- Collage and Engraving Workshop at ESPM, 18 h.
- Workshops for the Poster Contest of the Brazilian House Museum, 10 h.
- Mini Finance Online Course, 9h.
- Watercolor course at Gare Cultural, 18 h.
- Design Week Jobs (one week working on a design project for Sebrae startups), 20 h.
- Artistic Perspective Course, 40 h.

Skills

English – Advanced, level C1, Cambridge Certificate.
Spanish – Conversational.



Hobbies



My hobbies are writing, drawing, painting and reading.